

WRITING INSTRUMENTS



WHAT'S INSIDE

- Plastic Pens
- Metal Pens
- Spinner Pens
- Bamboo Pens
- Cork Pens
- Pencils
- Pen Packaging

Enduring Power of the Written Word

The tactile pleasure of a fine writing instrument holds a unique and enduring appeal. A quality pen isn't just a tool; it's a statement of professionalism, a symbol of thought and creativity, and a tangible connection in a virtual age. This makes writing instruments an exceptionally effective choice for promotional gifts.



Plastic Pens

A Timeless Tool for Brand Promotion

In a world saturated with digital marketing and fleeting online ads, the humble promotional pen remains a steadfast and highly effective tool for brand promotion.

Promotional plastic pens, in particular, offer an unbeatable combination of practicality, affordability, and wide-reaching visibility. Far from being a relic of the past, these pens are a tangible representation of a brand, a functional item that users can hold, use, and remember. They serve as a constant, subtle reminder of your company's name, logo, and message, making them an essential component of any successful marketing strategy.

Where to Distribute Promotional Pens

Trade Shows and Conferences: Using pens as a go-to giveaway item to attract visitors.

Corporate Events and Meetings: Providing branded pens for attendees to take notes.

Retail and Point-of-Sale: Giving pens as a complimentary gift with a purchase.

Mailers and Direct Marketing Campaigns: Including a pen in a promotional package for a tangible touchpoint.

Internal Use: Providing employees with branded pens to foster a sense of unity and professionalism.



062

Plastic Pens

Product Size : 140 x 13 mm

Material : Plastic material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing]



Push-button function,
glossy finish with wide
clip design.

PPN103-WHT

White Plastic Pens

Product Size : 140 x 13 mm

Material : Plastic material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing]





This pen has a barrel and tip made of vibrant plastic.
Five distinct colors are available for this barrel.

060

Prism Design Plastic Pens

Product Size : 140 x 11 mm

Material : Plastic material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing]



061

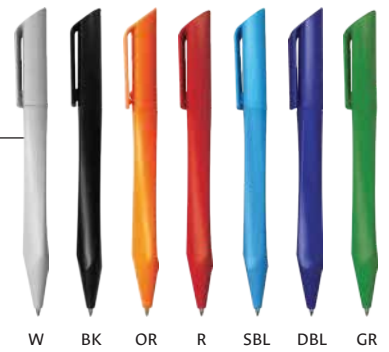
Twisted Design Plastic Pens

Product Size : 146 x 12 mm

Material : Plastic material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing]



Unorthodox design branded pens made of plastic
are innovative and of great quality.



097

Plastic Pens

Product Size : 147 x 11 mm

Material : Plastic material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing] [Pad Printing]

Metal Pens

"Put your thoughts to paper with the stroke of a pen!"

The Power of Promotional Metal Pens for your Business Growth

In today's competitive market, businesses are constantly looking for innovative ways to stand out from the crowd and attract new customers.

One highly effective marketing tool that continues to gain popularity is promotional metal pens. These pens are not only practical and useful, but they also serve as a powerful branding tool that can help boost your business growth.

The Benefits of using Promotional Metal Pens

1. Professional Image
2. Long-Lasting Brand Exposure
3. Wide Reach



GRY

BLK

RED

BLU

PN47

Stylus Metal Pens with Textured Grip

Product Size : 145 x 10 x 15 mm

Material : Metal material

Category : Writing Instruments

Printing : [Laser Engraving]

The upper barrel has a soft rubberized coating and textured grip design.



PN45

Aluminum Stylus Pens

Product Size : 137 x 10 mm

Material : Aluminum material

Category : Writing Instruments

Printing : [Laser Markings] [Screen Printing]



GY

BK

R

BL

GR

**PN42****Metal Pens with Stylus**

Product Size : 140 x 12 mm

Material : Metal material

Category : Writing Instruments

Printing : [Laser Engraving]



BK

GY

OR

R

BL

DBL

GR

**PN43****Metal Pens with Stylus**

Product Size : 140 x 10 mm

Material : Metal material

Category : Writing Instruments

Printing : [Laser Engraving]



GL

OR

R

BL

GR



Laser Engraving, finishing matches the colour of your stylus rubber tip.

**PN44****Metal Pens with Stylus**

Product Size : 140 x 12 mm

Material : Metal material

Category : Writing Instruments

Printing : [Laser Engraving] [UV Printing]



GL

BK

R

BL

GR



Laser Engraving, finishing matches the colour of your stylus rubber tip.



SL

DG

BK

W

R

BL



PN20

Slim Metal Pens with Stylus

Product Size : 135 x 8 mm

Material : Metal material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing]
[Laser Markings]



S

BK

BL

R

GRY

GRE



PN27

Rubberized Metal Pens with Stylus

Product Size : 143 x 13 mm

Material : Metal material

Category : Writing Instruments

Printing : [Laser Engraving - Chrome effect]



Tips for Using Promotional Metal Pens Effectively.

Choose a high-quality pen: Investing in a quality metal pen will ensure that your promotional item is well-received and reflects positively on your brand.

Personalize your pens: Add your company logo, contact details, or a motivational message to make your promotional metal pens stand out.

Distribute strategically: Hand out your promotional metal pens at events, trade shows, or as gifts to valued customers to maximize their impact.

Follow up: After distributing your pens, follow up with customers to see how they are enjoying their new pen and remind them of your products or services.

Enjoy Writing



Made of premium metal are lavish and stylish.
Matte finish texture on the body

PN03

Metal Pens

Product Size : 140 x 15 mm

Material : Metal material

Category : Writing Instruments

Printing : [Black Pen - Screen Printing, Laser Markings]
[White Pen - UV Printing]

PN40

Stylish Metal Roller Pens

Product Size : 140 x 13 mm

Material : Metal material

Category : Writing Instruments

Printing : [Laser Markings] [UV Printing]



G

BL

R

*Simply
Elegant*



Triangular barrel, chrome clip.
Stunning and luxurious design.
Roller style pen type.

Laser Engraving, finishing matches the colour of your clip.

PN37

Rubberized Black Metal Pens

Product Size : 140 x 12 mm
Material : Metal material
Category : Writing Instruments
Printing : [Laser Engraving]



073

Metal Pens

Product Size : 138 x 12 mm
Material : Metal material
Category : Writing Instruments
Printing : [Screen Printing] [UV Printing]
[Pad Printing] [Laser Markings]

Shiny exterior of top part of the structure,
Grip made from rubberized material.



The crystal component creates a glossy shine making it more fashionable.

PN19-BK

Metal Pens with Crystal and Stylus

Product Size : 145 x 11 mm
Material : Metal material
Category : Writing Instruments
Printing : [UV Printing]
[Screen Printing]
[Laser Markings]



PN30

Full Chrome Metal Pen

Product Size : 137 x 11 mm
Material : Metal material
Category : Writing Instruments
Printing : [Laser Markings]



**PN69****Sadu Design Pen**

Material : Metal material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing] [Laser Markings]



Premium roller pen is perfect for high-end gifting, corporate events, and cultural promotions.

The smooth blue roller ink ensures a professional writing experience, while its durable metal body adds weight and luxury.

**PN68****Arabic Traditional Bisht Design Metal Pen, Glossy Black with Gold Outline**

Product Size : 16 x 13 x 136 mm

Material : Metal material

Category : Writing Instruments

Printing : [Screen Printing] [UV DTF] [Laser Markings]



**PN66****Metal Pen**

Product Size : 12 x 15 x 140 mm

Material : Metal material

Category : Writing Instruments

Printing : [Screen Printing] [Laser Markings]

**PN67****Metal Pen**

Product Size : 12 x 14 x 143 mm

Material : Metal material

Category : Writing Instruments

Printing : [Screen Printing] [Laser Markings]



PN65

Metal Pen

Product Size : 11 x 15 x 140 mm

Material : Metal material

Category : Writing Instruments

Printing : [Screen Printing] [Laser Markings]



DBL

GRE

BLK

WHT



PN72

Metal Pens

Material : Metal material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing]
[Laser Marking]



PN71

Metal Pens

Material : Metal material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing]
[Laser Marking]



**PN62****Metal Pens**

Pen Size : 12 x 12 x 136 mm

Packaging Box : 187 x 28 x 79 mm

Material : Metal material

Category : Writing Instruments

Printing : [Screen Printing] [Laser Markings]

**PN-S63****Metal Pen Set**

Pen Size : (Roller Pen : 12 x 15 x 140 mm)
(Ball point : 12 x 15 x 139)

Packaging Box : 187 x 28 x 79 mm

Material : Metal material

Category : Writing Instruments

Printing : [Screen Printing] [Laser Markings]

**PN-S64****Metal Pen Set**

Pen Size : (Roller Pen : 11 x 15 x 137 mm)
(Ball point : 11 x 15 x 136)

Packaging Box : 178 x 30 x 82 mm

Material : Metal material

Category : Writing Instruments

Printing : [Screen Printing] [Laser Markings]

Spinner Pen



PN-SPN-01

Stylus Metal Pens with Spinner

Product Size : 15 x 12 x 150 mm

Material : Metal material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing]
[Laser Marking]



PN-SPN-02

Stylus Metal Pens with Wave Design Top Spinner

Product Size : 15 x 12 x 150 mm

Material : Metal material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing]
[Laser Engraving]



PN-SPN-03



Bamboo and Metal Stylus Pens with Top Spinner

Product Size : 14 x 14 x 150 mm

Material : Bamboo and Metal material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing]
[Laser Engraving]

Recycled material



PN-S10



Recycled Aluminum Pen & Pencil Set

Product Size : 140 x 10 mm

Material : Recycled Aluminum material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing]



Made from Recycled Aluminum materials.
Package of Ballpen & Mechanical Pencil.



PN59-GRY



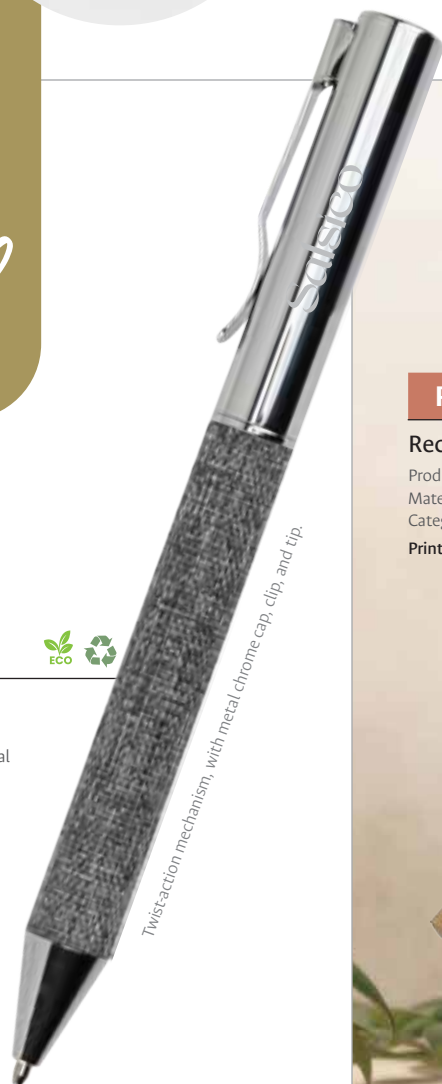
Metal Pen with RPET Fabric

Product Size : 130 x 14 mm

Material : Metal and RPET Fabric material

Category : Writing Instruments

Printing : [Laser Markings]



Twistaction mechanism, with metal chrome cap, clip, and tip.

PN58-RSS



Recycled Stainless Steel Pen

Product Size : 140 x 10 mm

Material : Recycled Stainless Steel material

Category : Writing Instruments

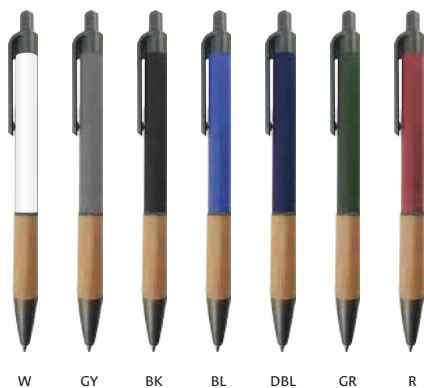
Printing : [Screen Printing] [Laser Engraving]



Push Button Mechanism. Sleek and contemporary look.

Bamboo Pens

Material



W GY BK BL DBL GR R

PN46



Aluminum Pen with Bamboo Grip

Product Size : 142 x 10 mm
Material : Aluminum and Bamboo material
Category : Writing Instruments
Printing : [Screen Printing] [UV Printing]
[Laser Markings]



PN61-BM



Metal and Bamboo Pens with Tube Box

Product Size : Pen : 137 x 13 mm, Box : 160 x 25 mm
Material : Metal and Bamboo material
Category : Writing Instruments
Printing : [Screen Printing] [UV Printing]
[Laser Markings] [Laser Engraving]



EFP-100



Bamboo Pens with Stylus

Product Size : 140 x 12 mm
Material : Metal and Bamboo material
Category : Writing Instruments
Printing : [Screen Printing] [UV Printing]

Ballpoint push-button pens with a matte aluminum barrel, a clip with a gunmetal finish, and a bamboo grip.



PN46



PN61

In recent years, there has been a growing trend towards eco-friendly and sustainable products. One such product that is gaining popularity is bamboo writing instruments. These pens and pencils are not only stylish and functional but also environmentally friendly. In this article, we will explore the benefits of using bamboo writing instruments.

PN60-BM**Chrome and Bamboo Metal Pen**

Product Size : 13 x 9 x 135 mm

Material : Metal and Bamboo material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing]
[Laser Markings] [Laser Engraving]**EFB-B2-BLK****Bamboo Pen**

Product Size : 135 x 13 mm

Material : Metal and Bamboo material

Category : Writing Instruments

Printing : [UV Printing] [Laser Engraving]

**082****Bamboo Pen with Silver/Gold parts**

Product Size : 140 x 12 mm

Material : Metal and Bamboo material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing]
[Laser Engraving]

SL

G

**Produced from
sturdy bamboo
fiber material.
Unique and
fashionable piece.**

The Power of Promotional Metal Pens for your Business Growth

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The Benefits of using Promotional Metal Pens

1. Professional Image
2. Long-Lasting Brand Exposure
3. Wide Reach



071



Wheat Straw and Cork Pens

Product Size : 140 x 12 mm
 Material : Wheat straw and Cork material
 Category : Writing Instruments
 Printing : [Screen Printing] [UV Printing]



Pen Box
included

PN70-CO



Metal Pen in Chrome and Cork Barrel

Product Size : Pen : 140 x 15 mm, Box : 180 x 55 mm
 Material : Cork material
 Category : Writing Instruments
 Printing : [Screen Printing] [UV Printing]
 [Laser Markings]



PN59-CO



Cork Pen with Stylus

Product Size : 10 x 12 x 135 mm
 Material : Cork and metal materials
 Category : Writing Instruments
 Printing : [Screen Printing] [UV Printing] [Laser Markings]

PN70-CO

071

PN59-Cork

Cellebrite

Writing Instruments Made from Cork Materials

Cork material is a natural, renewable, and sustainable material derived from the bark of the cork oak tree (*quercus suber*), which is native to the mediterranean region. cork is a unique and versatile material that has been used for centuries.

GFK-05**Colored Pencils Set with Wooden Box**

Product Size : 208 x 40 x 30 mm

Material : Wood material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing]
[Laser Engraving]**GFK-04****Natural Color Pencil with Eraser**

Product Size : 170 x 10 mm

Material : Wood material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing]



Simple & sleek. This pencil is crafted from original and eco-friendly wooden material.

**GFK-02****Crayons - 12 different colours**

Product Size : 75 x 75 mm

Material : Wax material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing]

**GFK-03****Coloured Pencils Set of 12 colours**

Product Size : 75 x 75 mm

Material : Wood material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing]



Ghaf Tree

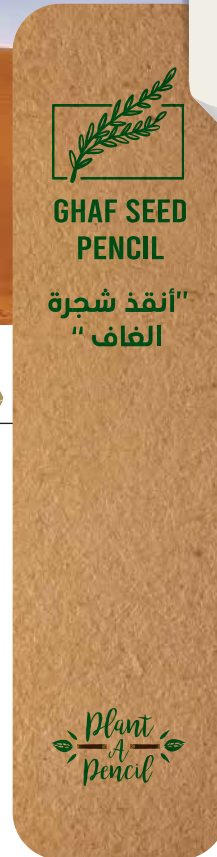
Product contains actual Ghaf seeds.



SPS-05

Ghaf Seed Plantable Pencil in Single Pack Eco-Sleeve

Product Size : 45 x 190 mm
Material : Recycled material
Category : Writing Instruments
Printing : [Screen Printing] [UV Printing]



This Drought-resistant tree holds immense cultural, environmental, and economic significance, making it a vital part of the ecosystem in these regions.

Did you know?

The Ghaf Tree is known for its remarkable ability to thrive in harsh desert conditions with very little water. Its deep roots can reach down to find hidden water sources, allowing it to survive even in the driest of environments. This resilience makes the Ghaf Tree a symbol of strength and perseverance in the face of adversity.

Plant your pencil in 4 easy steps

Instruction

1 TOO SHORT TO WRITE

2 PLANT

Gently push the Green cap sideways at the bottom, into the soil.



Remove the pencil after 3/4 days to allow the seeds to sprout better.

3 ADD WATER, SUN & LOVE



4 WATCH IT GROW!



The Ghaf is a drought-tolerant tree, which can remain green even in harsh desert environments. The Ghaf is the national tree of the UAE and can live up to 120 years!

Crafted with recycled materials and embedded with Ghaf tree seeds, this pencil embodies sustainability from its core.



SPS-06



Plantable Kit with Soil Coins, GHAF Seeds, and Coir Pot.

Product Size : 80 x 78 x 83 mm
Material : Recycled material
Category : General Gift

Printing : [Screen Printing] [UV Printing]

These are not only great for individuals interested in gardening or environmental conservation but also serve as educational tools to promote awareness about native plant species and their role in ecosystem health.



SPS-02

Plant-A-Pencil Kit

Product Size : 135 x 200 x 70 mm

Material : Recycled material

Category : Writing Instruments

Printing : [Digital Printing]

- 1 When Pencil is used and short.
- 2 Gently push in cap at the bottom into the soil.
- 3 Add Water, Sun and Love. Remove the pencil after 3/4 days to allow seed to sprout better.
- 4 Watch it GROW!



Pencil is made from 100% Recycled Papers. Includes a 1 Coir Pot and 1 Packet of Soil.

- ▶ Pencil with Tomato Seed
- ▶ Pencil with Coriander Seed
- ▶ Pencil with Chilli Seed
- ▶ Pencil with Mustard Seed
- ▶ Pencil with Fenugreek Seed



087

WRITING INSTRUMENTS



SPS-04

Plantable Pen (Tomato Seed)

Product Size : 140x190 mm

Material : Recycled paper material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing] [Digital Printing]



Tomato Seed



Coriander Seed



Chili Seed



Mustard Seed



Fenugreek Seed



SPS-03

Plant-A-Pencil (5pcs pencil set)

Product Size : 72 x 180 mm

Material : 100% Recycled Newspaper material

Category : Writing Instruments

Printing : [Screen Printing] [UV Printing]





These Products can grow a Marigold Plant, each material contains a seed.

A fusion of sustainability and functionality!
Crafted with care, this notepad with the promise of growth and renewal.



SPS-08



B6 Size Plantable Notepads with Seed Covers

Product Size : B6 - 120 x 165 mm

Material : Recycled material

Category : Stationeries

Printing : [Screen Printing]

Plantable marigold seed paper bags are a unique and eco-friendly way to package goods while also promoting sustainability and gardening.



SPS-07



A5 Size Plantable Marigold Seed Paper Shopping Bags (300 gsm)

Product Size : A5 - 175 x 225 x 125 mm

Material : Recycled material

Category : Promotional Bags

Printing : [Screen Printing]

Beyond the Box - The Art and Science of Pen Packaging

In the world of fine writing instruments, the pen itself is only half of the story. The packaging, often considered an afterthought, is a critical component that elevates the product from a simple tool to a cherished gift or a luxurious collectible. Pen packaging is more than just a protective case; it is the first physical interaction a customer has with the brand, a visual and tactile prelude to the elegance within.

A well-designed package can build anticipation, convey a sense of quality and craftsmanship, and enhance the overall perceived value of the pen. It serves as a silent salesperson, telling the story of the brand, the materials, and the artistry of the writing instrument it holds.

The Purpose of Pen Packaging

Protection: Shielding the pen from damage during shipping, handling, and storage.

Presentation: Creating a premium unboxing experience that builds anticipation and excitement.

Branding: Reinforcing brand identity through colors, logos, and design aesthetics.

Information: Providing details about the pen, such as model number, materials, and country of origin.

Gifting: Making the pen an ideal gift by presenting it in an elegant and secure manner.

Display: Serving as a display case for retail environments to attract customers.

A Finishing Touch that Defines the Product

Reaffirming that pen packaging is an integral part of the product itself, influencing consumer perception, brand identity, and the overall success of the pen in the marketplace.



LPB-06

Black leather pen packaging box with soft velvet interior.



PPB-07

Cardboard Pen Packaging Box with velvet material.

**LPB-05**

Bamboo Pen Case with
Chromed Cap.

**PPB-10**

Bamboo Pen Box with Velvet
Interior.

**LPB-04**

Cork Pen Box with Velvet
Interior.

**GB-PNWD02**

Matte Finish Veneer Wood
Material Pen Box.

**LPB-01**

Leather Pen Packaging Box.
with white fabric interior.

**LPB-02**

Leather Pen Packaging Box.
with white fabric interior.

**GB-PNWD01**

Glossy black design hard wood
material with soft velvet interior.

**PPB-03**

Cardboard Pen Packaging Box
with felt material.

**95**

Velvet Pen Pouches.

**PPB-02**

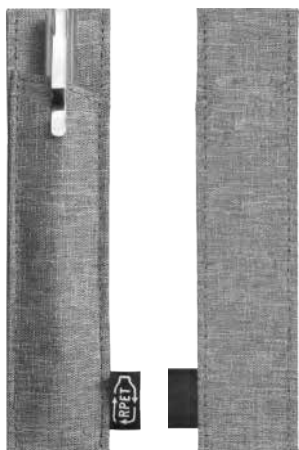
Black Cardboard material box with velvet inside.

**279**

Plastic Pen Packing Box. Transparent Plastic Box to fully show your Pen.

**PPB-05**

Matte black pen packing box cardboard material.

**PNC-100-GRY**

RPET fabric pen pouches with textured design. Simple and portable size with textured design.

**Customized Pen Case**

Print your own Design with Logo. The Pen case is made of FSC, 300g paper.



GY

BK

R

BL

GR

PNC

Felt material pen packaging pouch. The case is made of felt in Vivid colors.

